

# Child Care Advisory

Investing in child care properties begins with a detailed understanding of the local demographic and market dynamics.

We provide best practice due diligence for your next child care investment.

Our rigorous analysis reduces risk of building in an 'over-supplied' area, by providing clarity on the supply and demand fundamentals.

We provide Child Care Market Assessment Reports to ensure the best outcome for your child care project.

	Child Care Market Assessment
Supply	Analysis of existing centres, including: <ul style="list-style-type: none"> <li>• Number of licensed places,</li> <li>• Daily fees and</li> <li>• Indicative vacancies</li> </ul>
Proposed Supply	Analysis of proposed child care development projects <ul style="list-style-type: none"> <li>• Detailed review of proposed projects</li> <li>• Drawing on proprietary &amp; public data sources</li> <li>• Estimated impact on competitive landscape for your subject site</li> </ul>
Demand	Estimated demand, based on: <ul style="list-style-type: none"> <li>• Official population data,</li> <li>• Family employment structure</li> <li>• Estimated occupancy</li> </ul>
Estimated Market Need	Market opportunity quantified: <ul style="list-style-type: none"> <li>• 'Differential' between supply &amp; demand</li> <li>• Measured by number of licensed places</li> </ul>
Socio-Demographic Profile	Detailed analysis of ABS Census data for your investigation area
Geography	Subject site with investigation area
Time Horizon	2011 - 2016 - 2026
Delivery Timeframe	15 business days
Client Outcomes	Make an informed acquisition / divestment decision based on the demand profile for your investigation area.

## We can tailor our analysis to meet your specific needs.

Bespoke research available upon request - ask us about a topic of interest. Harness Charter's market intelligence to find your next child care opportunity by identifying the demand 'Hot Spots' across a Local, State or National level.

## Our independence is your asset.

You can have confidence that we will identify every market opportunity available to you and that your best interest is our absolute priority.

To ensure best practice outcomes, contact our **National Child Care Advisory Specialists** today.

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