

# Jonathan Mayes

Senior Analyst - Research  
BProperty and Construction, BComm.

**CHARTER.**  
KECK CRAMER



Jonathan Mayes joined Charter Keck Cramer in 2008. Since joining Charter, Jonathan has gained extensive experience in strategic research and market analysis across all residential property market sectors as well as commercial market sectors.

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## PROFESSIONAL BACKGROUND

Academic qualifications and relevant industry associations.

- » Bachelor of Property and Construction - The University of Melbourne
- » Bachelor of Commerce - The University of Melbourne

## SPECIALISATION

- » Strategic property market research and analysis.
- » Project assessment and development advice.
- » Demographic / socio-economic analysis.
- » Spatial analysis.

## INDUSTRY EXPERIENCE

Jonathan has been involved in a number of private and public professional engagements.

### Strategic Property Research and Market Analysis

- » South West Sydney Greenfield Supply.
- » National Greenfield Corridor Benchmarking.
- » State of the Market Apartment Supply Report.
- » Regional Victoria Opportunities - Devine.
- » Footscray Apartment Market Analysis (Richmond and North Melbourne Comparison).
- » Orica - Industrial Land Supply Analysis (West).

- » City of Monash Glen Waverley Activity Centre Market Analysis.
- » North Wharf, Docklands Market Context.
- » Rowville Residential and Industrial Market Analysis.

### Project Assessment and Development Advice

- » Arden Urban Renewal - Market Economics.
- » Dingley Village - Market Analysis and Project Assessment.
- » Chadstone Market Analysis and Project Recommendations.
- » Mckimmies Road, Mill Park - Highest and Best Use.
- » Alphington Apartment Market Analysis and Considerations.
- » Tarneit Land Market Assessment and Project Considerations.
- » 315 Burwood Highway Market Analysis and Highest and Best Use Assessment.
- » Eastern Golf Course, Doncaster.

### Growth Areas and Land Subdivision

- » Northern Adelaide Greenfield Market Analysis.
- » Investa Greenfield Market Competitor and Market Assessment.
- » Buckland Park Masterplan Community - Foundation Research.
- » National Growth Corridor Supply and Competitor Analysis.