

Bernard Cussen

National Executive Director - Valuations (Retail)

B. Bus. (Prop), AAPI

CHARTER.
KECK CRAMER



Bernard Cussen is a National Executive Director of Charter Keck Cramer, a leading Australian strategic property consulting firm. Bernard has vast property experience, having commenced with the firm in 1997 and becoming a Partner/Director of the company in 2007. Bernard specialises in the dynamic retail sector.

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PROFESSIONAL BACKGROUND

Academic qualifications and relevant industry associations.

- » Bachelor of Business (Property) - RMIT
- » Associate of Australian Property Institute - API Member No. 62798
- » PCA - Property Council of Australia Member
- » Associate Diploma (Business - Japanese/ Marketing)

SPECIALISATION

Valuation and consultancy in areas such as:

- » Site analysis and project feasibility.
- » Lessor/tenant representation.
- » Market rent and value assessments.
- » Strategy assistance for developing/improving property asset performances.
- » Mortgage valuations.
- » Acquisition and disposition.

This specialisation extends to classes of properties including:

- » Shopping centres.
- » Supermarkets - major and independent.
- » Hardware sector.
- » Bulky goods/showrooms.
- » Retail premises.
- » Fast food restaurants.
- » Greenfield/town centres.
- » Motor vehicle dealerships.

INDUSTRY EXPERIENCE

Bernard has been actively involved in the retail sector for over 20 years and throughout this period has gained a wealth of market knowledge that extends across a broad spectrum of retail assets.

Some recent appointments include representing national and international retailers for acquisition or leasing briefs across all shopping centre classes (Super Regional to Neighbourhood), retail strips and town centre/greenfield sites.

Other engagements include formal valuation and advisory services for several sub-regional and neighbourhood shopping centres, major supermarkets, bulky good centres, major motor vehicle dealerships, and national fast food facilities.

The client profile has been major banking institutions, private clients, superannuation funds, and major retailers.