

Toby Adams

Strategic Research Principal – Research
BA (Honours) Urban Geography; PhD Urban Planning (candidate)

CHARTER.
KECK CRAMER



Toby Adams is an urban researcher with 15 years' experience working within a range of private and public sector organisations across Australia. Toby specialises in housing, demographic and urban development research, with a particular focus on data synthesis, strategic advisory on property markets, land use planning and urban transformation issues.

Sydney
Level 25/52 Martin Place
Sydney NSW 2000

Melbourne
Level 19/8 Exhibition Street
Melbourne Vic 3000

Direct Telephone
+61 (0) 2 8228 7882

Mobile
+61 (0) 422 358 682

Email
toby.adams@charterkc.com.au

charterkc.com.au

**Leaders in
Property
Intelligence.**

Toby's broad experience provides him with a holistic platform for interpreting urban growth dynamics, including a strong appreciation of the impacts of urban policy settings and the operation of both macro and localised property markets.

PROFESSIONAL BACKGROUND

Academic qualifications and relevant industry associations.

- » Bachelor of Arts (First Class Honours) Urban Geography - University of Western Australia (1999)
- » PhD (candidate) Urban Planning - University of Melbourne (On-Going)

SPECIALISATION

Discipline Specialisations

- » Property market research and analysis.
- » Urban economic and planning policy analysis.
- » Spatial modelling.
- » Demographic and socio-economic assessments.

Property Sector Specialisations

- » Apartments and medium density housing.
- » Greenfield residential estates.
- » Aged care and retirement living.
- » Mixed use.
- » Infrastructure and urban renewal.

INDUSTRY EXPERIENCE

A selection of major projects undertaken for Public Sector clients include:

- » Development of a multi-criteria model for assessing housing & infrastructure proposals using Commonwealth funding against a range of weighted criteria.
- » Development of a Strategic Urban Renewal Identification (SURI) tool for identifying viable future locations for 'urban activation' across metropolitan Sydney.
- » Preparation of urban land release and established urban footprint redevelopment forecasts for Melbourne & Perth.
- » Preparation of small area level population projections.

- » Applied research into Transit Orientated Development (TOD) principles and development of a typology for implementing global best-practice TODs.

A selection of major projects undertaken for Private Sector clients include:

- » Strategic analysis of existing property assets in relation to designated urban transformation projects - highlighting potential opportunity areas for future investment and acquisitions.
- » Lead researcher for research publication entitled: Jobs in Western Sydney: redressing the balance (Urban Taskforce).
- » Lead researcher for investigation into how 'planning risk' impacts upon property development feasibility (Property Council of Australia - NSW).
- » Identification of emerging trends in the operation and spatial distribution of Aged Care and Retirement Living villages and potential opportunity areas (metropolitan Sydney).
- » Residential apartment and commercial office demand/supply dynamics and medium-long term forecasts for strategic urban renewal precincts in Western Sydney.
- » Development of an Activity Centre Monitoring tool to benchmark individual centre performance against metropolitan & national trends.
- » Strategic advisory & highest and best use assessment for large suburban infill precincts in Western Sydney.

INDUSTRY BRIEFINGS & OTHER PRESENTATIONS

- » Australian Property Institute - Kiparra Day (NSW).
- » Planning Institute of Australia - National Congress.
- » Urban Development Institute of Australia - NSW State Conference.
- » State of Australian Cities (SOAC) - Biannual Conference.
- » International Cities, Town Centres & Community - Biannual conference.
- » Retirement Communities World & Aged Care Summit.