

# Rob Burgess

Director – Research

B.A. (Town Planning) M.B.Env (Urban Design)

**CHARTER.**  
KECK CRAMER



Rob has worked in a variety of roles including strategic property advisory, development management, town planning and urban design consultancy, and local government. With 20 years professional experience, Rob has a detailed understanding of the fundamental drivers relating to development, together with extensive experience in urban planning.

#### Melbourne

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**Leaders in  
Property  
Intelligence.**

Rob's unique experience brings together a wide range of skills to deliver integrated, evidence-based solutions to both public and private sector clients.

#### PROFESSIONAL BACKGROUND

Academic qualifications and relevant industry associations.

- » Master of Built Environment (Urban Design) Queensland University of Technology (1998)
- » Bachelor of Arts (Town Planning) Victoria University of Technology (1994)
- » Member, Planning Institute of Australia
- » Member, Victorian Planning & Environmental Law Assoc. (VPELA)
- » Member Planning Committee - Urban Development Institute of Australia (2010 - 2011)

#### SPECIALISATION

##### Urban Planning

- » Strategic Planning
- » Policy Preparation
- » Policy Analysis and Evaluation
- » Preparation of Submissions / Bids
- » Development Facilitation

##### Strategic Research

- » Qualitative and Quantitative
- » Research
- » Market Trend Analysis
- » Market Testing
- » Peer Review

#### Property

- » Site Development Assessments
- » Strategic Development Advice
- » Highest & Best Use Assessments
- » Development Strategies
- » Project Coordination

#### SPECIALISATION

A selection of major projects undertaken for Public Sector clients include:

- » City of Maroondah: Maroondah Housing Supply Assessment
- » City of Whitehorse: Development Options Assessment (Box Hill Sites)
- » City of Monash: Development Feasibility Assessment Central Car Park, Glen Waverley
- » City of Knox: Residential Design Guidelines (Market Testing)
- » City of Whitehorse: Identification of Strategic Sites
- » Eastern Region Group of Councils: Preparation of Submission to Plan Melbourne
- » Shire of Moorabool: Development Feasibility Assessment of Council Land
- » City of Moreland: Peer Review of Amendment C134 (Brunswick Local Planning Policy and proposed Zones)
- » City of Monash: Planning & Development Feasibility Assessment of Significant Council Owned Site (Confidential)
- » Dandenong Development Board: Revitalising Central Dandenong Residential Attraction Strategy
- » City of Whitehorse: Nunawading Megamile Structure Plan Property Development Advice